

Myschoolpulse ou l'Ecole à l'Hôpital

Mme Carol Ghazal

Le 18 Juillet 2016



Mesdames et Messieurs, membres du Rotary Club de Beyrouth, bonjour !

Mon nom est Carol Ghazal. Je suis coordinatrice à Myschoolpulse, une ONG libanaise qui apporte l'école dans 6 hôpitaux au Liban.

Permettez-moi tout d'abord de vous féliciter et de féliciter Monsieur Toufic Aris pour sa toute récente accession à la présidence du Rotary Club de Beyrouth. Bien que Monsieur Aris ne puisse malheureusement pas partager ce moment avec nous, je lui adresse tous mes vœux de succès durant son mandat de président. Je lui suis d'autant plus reconnaissante et très honorée d'avoir été conviée pour lancer le cycle de conférences pendant son mandat de président.

La mission de *Myschoolpulse* assure un aspect très particulier de l'éducation scolaire au Liban.

Je sais combien l'éducation est un sujet d'intérêt pour Toufic et pour vous tous ici présents et pour votre institution.

Myschoolpulse est une jeune ONG libanaise fondée en 2010 par Mme Mireille Nassif, et son ex-conjoint M. Philippe Yared, et la nièce de Mireille, Mlle Danièle Diab. Mireille assure de l'étranger, la présidence et direction générale de notre ONG. *Myschoolpulse* est dûment inscrite et reconnue auprès du Ministère libanais de l'Intérieur.

Cette ONG a ouvert un volet, quoique petit, mais très particulier et surtout indispensable dans le système scolaire au Liban. Quand on parle d'éducation scolaire on pense à l'école, aux instituteurs, aux programmes scolaires, à la salle de classe, aux bureaux, aux camarades de classe, au tableau, et à la récréation.

Pour l'élève de *Myschoolpulse* les murs de son école sont ceux de sa chambre d'hôpital : sa classe, son tableau, ses camarades, son institutrice, et sa récréation se trouvent tous regroupés dans sa chambre d'hôpital où il se fait soigner. *Myschoolpulse* a introduit l'école à l'hôpital au Liban.

Dans certains pays comme en France, par exemple, le ministère de l'Éducation a instauré un service qu'il a appelé tout simplement '*l'école à l'hôpital*' qui est un service public. Ceci témoigne de l'importance accordée dans certains pays à l'enseignement scolaire en milieu hospitalier.

Je me permets de parcourir rapidement la présentation PDF en Anglais que je vous résumerai en Français en insistant sur certains éléments importants.

Présentation Power Point



With Myschoolpulse, a hospitalized child never misses a day of school

Our Story

Myschoolpulse started after Paul Yared (12-year-old) left us because of an osteosarcoma (bone cancer).

During his illness, Paul insisted on carrying on with school. That meant getting his teachers to give him private lessons at home and at the hospital.

In June 2009, Paul received a stellar grade report. Sadly, his cancer was already out of control, and he passed away in the summer of 2009.

Mireille Nassif, Paul's mother, and Danièle Diab, Paul's cousin, founded **Myschoolpulse** in



June 2010 to help sick children successfully keep up with school.

The Reality



Paul's story is sad. But Paul's story is inspiring. 250 children are diagnosed with cancer every year in Lebanon. 80% of children cure from cancer.

It is key that those children don't lose one or two years of school while they undergo treatment at hospital.

Our Mission, Vision and Objectives

Our Vision and Mission



BECAUSE EVERY CHILD HAS THE RIGHT TO LEARN, DREAM, AND HOPE...

Myschoolpulse is a Lebanese non-profit organization that brings school to hospitals in Lebanon.

Myschoolpulse provides children undergoing treatment in hospitals with tailor-made tutoring so that they can keep up with school.

Benefits of Schooling Sick Children



➤ Educational benefits:

- Helps them keep up with school and prevents class repetition.

➤ Psychological benefits:

- Reduces the anxiety they feel upon being diagnosed with a life-threatening disease.
- Impacts positively their psychology as schooling distracts them from the difficulty and uncertainty of treatment.
- Reduces their anxiety about school re-integration (a long stay at hospital might develop school phobia).

Service Offering

Service	Description	Rationale and Benefits
One-on-One Tutoring	One-on-one tutoring at the child's bed when he/she is undertaking treatment in hospital	Ensure children keep up with their school work when they are in hospital for a long treatment period
Group Classes	Group tutoring of sick children in the same or adjacent school levels, in the hospital's school room	- Ensure learning continues in hospital - Allow sick children to interact within a group
Psychological Support	Professional psychological support to help children live a life as normal as possible during the treatment period. This includes keeping a school focus.	Improve children's well-being
Extracurricular Activities	Individual and group activities, such as computer, logic games, storytelling and arts and crafts with an art therapist.	- Reduce anxiety - Develop children's creativity - Build self-confidence & social skills
Social Support	When necessary, Myschoolpulse will extend scholarships to its hospital students and their brothers and sisters.	Treatment expenses of a family member can affect a family's financial condition and put education on the back burner

Our Impact

Our 100% Model



(*) 100% of operational expenses were covered by the founders during the first 2.5 years.

- We aim that 100% of individual donations go to the tutorship of sick children.
- We aim to cover 100% of operational expenses by events revenues (*).
- We report online on our activities and audited accounts on:

Our Presence

Myschoolpulse has opened six schools in hospitals for sick children in Lebanon.

DATE	MILESTONES
June 2010	Birth of Myschoolpulse
June 2010	1st School at Oumnia Center (discontinued in 2015)
Oct. 2010	2nd School at the Lebanese Hospital Geitaoui
Oct. 2011	3rd School at Rafic Hariri Hospital

DATE	MILESTONES
Oct. 2012	4th School at Saint George Hospital University Medical Center
Mar. 2013	5th School at Centre Hospitalier Notre Dame de Secours
Mar. 2014	6th School at Hôtel-Dieu de France
Mar. 2015	7th School at Makassed General Hospital

Children Schooled

Since inception, Myschoolpulse schooled 402 children, providing 16'705 hours of tutorship.

(*) as of Q1'2016

Teaching Centers

Lebanese Hospital Geitaoui	14	68
Rafic Hariri University Hospital	16	62
St-George Hospital University Medical Center	23	65
Centre Hospitalier Notre-Dame de Secours	30	67
Hôtel-Dieu de France	17	79
Makassed General Hospital	19	19
Oumnia Center	0	19
Home	1	6
Scholarships	1	17
TOTAL	121	402

Schooled now (*) Since inception

Some Statistics on Our Children

As of May 2016, we school 121 children, of which:

* Non-Oncology patients include patients under hemodialysis or treatments for acute and chronic diseases.

90% of children passed grades in June 2015
64% are oncologists patients*
65% are 10-year-old and below
75% live outside of Beirut and Mount Lebanon
24% have never gone to school



Our Teachers

Myschoolpulse employs 13 teachers in 6 hospitals.



Mariette Abi Chaker - Geitaoui



Simone Tager - Rafic Hariri



Thérèse Said - Saint George



Gaby Abdel Karim - ND de Secours



Dalal Nassif - Hôtel Dieu



Manal Abi Abdallah - Makassed



Art Therapy

Myschoolpulse offers Art therapy sessions to improve the emotional well-being of the sick child.

Art therapy helps children:

- Express fear and worry
- Deal with anger and frustration
- Deal with all the physical changes
- Communicate better with parents and siblings
- Improve self-confidence and positive self-talk
- Find inner strength and nurture it

"Gina has ups and downs, mainly downs; but, awaits her drawing and painting sessions with great enthusiasm. Gina is very motivated when she paints."

Soraya Obeid, Art Therapist at NDS hospital

"In one of the cases, the child didn't interact in any way with any staff or personnel at the hospital and had depression symptoms.

After few visits, he shyly started to engage in some art making, then slowly began using few words while communicating, and now he creates and share stories while interacting with eye contact."

Myra Saad, Art Therapist at St George Hospital



Initiatives for 2017 and Beyond

A holistic approach

Scaling up operations in Lebanon

- Expand tutoring to hospitals who treat long duration children patients.
- Introduce Art Therapy in other hospitals.

- **Myschoolpulse** offers scholarships or private tutoring to children during the first years after treatment if parents lack financial resources. Indeed, education might become the sole long-term victim of a disease.
- **Myschoolpulse** may extend this financial help to brothers and sisters of hospitalized children whose families are in a difficult financial situation.

Testimonials

*"80% of children cure from cancer. **Myschoolpulse** enables them to attain the next class level as they return to mainstream school". Dr. Peter Noun, head oncologist at Geitaoui Hospital*

*"**Myschoolpulse** allowed my son to forget his sickness during the lessons. This was a priceless psychological help to my kid". Parent*

A patient's school grade report

Lessons taken at hospital allowed her to maintain her excellent school level during the full academic year.



Youssef's exam

Subject	Grade	Teacher
Arabic	100	Mr. [Name]
Math	95	Mr. [Name]
Science	90	Mr. [Name]
History	85	Mr. [Name]
Geography	80	Mr. [Name]
Art	75	Mr. [Name]
Music	70	Mr. [Name]
Physical Education	65	Mr. [Name]
Health	60	Mr. [Name]
Religion	55	Mr. [Name]
Foreign Language	50	Mr. [Name]

Fundraising events

Yearly Fundraising Events

1- Pulse 5K & 1K



It is a run or walk that takes place every first Sunday of August in Faqra Club, for the benefit of Myschoolpulse.

About 1,800 persons participate in this race which is our major fundraising event in the year, started in 2010.

It is organised in partnership with Beirut Marathon Association and Faqra Club.

2- Swim-a-thon



It allows us to fundraise and increase awareness for the cause among children. The first edition was in 2012.

The Swim-a-thon is organized in partnership with LISA (Lebanese International Swim Academy).

3- Dine for Myschoolpulse

It is a partnership with restaurants in Beirut who help us raise funds and awareness during the winter holiday season.



Other Fundraising Events

Crowd Fundraising

Concerts



Concerts were organized in London and Beirut to exclusively fundraise for **Myschoolpulse**.

Sports day



Sports day for **Myschoolpulse** was organized by L'École bilingue at Saint Mary's Terrace in London in May 2015.

Myschoolpulse has a crowd fundraising platform on:

www.myschoolpulsefundraising.com

- It allows anyone to help raise funds for sick children, anytime and anywhere. Fundraising feels great and can be a joint activity with colleagues, friends or family.
- One can fundraise for many events, such as runs, graduations, weddings, birthdays, concerts, etc.
- It's easy, fun, fulfilling, and takes two minutes for a fundraiser to create his or her own fundraising page online. He/she then shares the page link to his contacts who may sponsor by donating online.



*Farid Habib fundraising for **Myschoolpulse** at the Zurich Ironman 5150 Triathlon (July 18, 2015) and Ironman Mallorca (September 26, 2015)*
Total amount collected: Over \$10,000

Our Team

Our Board of Directors

Mireille Nassif

Co-Founder & President
Mireille is the co-founder of **Myschoolpulse**, a foundation created in memory of her son Paul. She works at Credit Suisse in Geneva, previously at Brevan Howard and BNP Paribas in London. She holds a Masters in Business Administration from the Sloan School of Management (MIT).



Daniele Diab

Co-Founder & Vice-President
Daniele is the co-founder of Myschoolpulse. She works at Morgan Stanley, in London. She holds bachelor degrees in mathematics and economics from the Massachusetts Institute of Technology (MIT) and a Masters in Business Administration from Harvard Business School (HBS).



Philippe Yared

Philippe is Paul's father. He works at Bank Audi in Lebanon. Philippe holds a BA in economics from AUB and a Masters in Business Administration from Concordia University.



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