

A black and white portrait of Will Smith, smiling and wearing a dark suit jacket over a patterned shirt. The background is a dark, textured space with some light specks.

**If you are not making
someone else's life
better, then you are
wasting your time.**

**Your life will become
better by making
others lives better.**

Will Smith

An Invitation to
Help restore hope



Do we have an issue ?

Quarantina Government Hospital is the ONLY facility ...
in a neighborhood : Quarantina, Gemmayze, Saifi, Burj Hammoud, Nabaa,
Dora, Sin El Fil, where **500,000** needy people live

where Children represent **30%** of this population
around **70%** are covered by MOH or NSSF

needless to mention .. private hospitals don't admit those who can't pay .. in
many instances those covered by C.N.S.S.

Do we have a problem ?

In Lebanon,

when premature babies make up **12%** of the newborns
annually!

Meaning **9000** premature babies out of **70,000 deliveries**
annually

with Syrian and Palestinian refugees numbers are making these
figures double to **18,000** annually

Do we have a crisis ?

Quantitative

yes we **do** have a **crisis**

and soon a
catastrophe if
nothing is being
done

8% of
Lebanese
live under
\$2.5/day

Total
Premature
Babies
amount to
18,000 pa

70%
supported
by
DAMAN

40% of
Lebanese/
households
live under \$
8/day/Pax

Premature
Lebanese
Babies
amount to
9,000 pa

Average
cost
\$20,000 -
\$30,000

NB. Quoted figures are not official, shown here for the purpose of this presentation only



to make matters worse

Only two government hospitals who can render the service for premature birth in Beirut and Greater Beirut .

Hariri hospital has

6 operating PICU units out of the 8 existing units.
16 incubators out of 24 total incubators (including NICU)
due to the shortage of personnel and qualified means

Baabda Hospital

3 incubators only , non of them is functional.
No NICU or PICU due to the lack of qualified nurses and personal.



What can be done?

Create adequate facilities to ensure Lebanese new born and premature babies right level of specialized medical care.

The Vision:

Lebanese children should never be denied the medical services they deserve

The Mission:

to create and run a government hospital that provides first class medical services to children and premature babies at a fraction of the cost incurred in private hospitals

What has been done ?

The creation of an N.G.O:

- Association d'Aide a la Mere et a l'Enfant a l'Hopital: ASSAMEH-Birth & Beyond was established in February 2014.
- A ten years contract was signed with the Quarantina Government Hospital for a common running of this unit.

Fund raising:

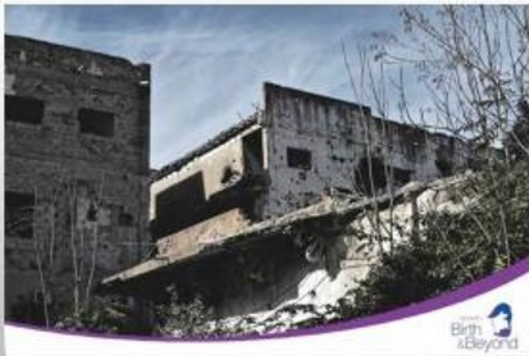
Sufficient fund were raised enabling B&B rebuild / renovate / refurbish the ward with the latest medical equipment and prenatal service facilities through: "The Carlos Slim Foundation" and various Lebanese Donors

What has been done ?_(CONTD)

Hight medical standards :

B&B signed a strategic alliances with the St Georges Hospital U.M.C and the Balamand University to help transform the Quarantina Ward into :
the first Government / university hospital in Lebanon: "The Carlos Slim Center for Children" and the largest of it's kind

A story to tell
Facts & Achievements



Before rehabilitation



Before rehabilitation



Before rehabilitation



Before rehabilitation



After rehabilitation



After rehabilitation



After rehabilitation



After rehabilitation

Since February 2016

We have started receiving patients in the ward with few nurses receiving around 20 patients per month , increasing progressively to 30 patients to reach in September **48** patients.

Standing faithful

From its inception in February 15, 2016 ,Birth and Beyond – ASSAMEH team has already received and treated 312 patients ; and here is the count:

213

Lebanese children taken
in charge by the ministry of
health

16

Other Lebanese children who
personally paid for their own treatment

40

Lebanese children covered by
the Lebanese army

4

Lebanese children taken in charge
by the F.S.I General Security

• **6**

Children financed by CAP-

• **5**

HO
Children financed by Haifa
Both are independent NGOs

2

Children financed by Gift of life

We also welcomed, 24 Syrians taken in charge
by the U.N.H.C.R, 7 Palestinians covered by
the U.N.R.W.A, a child from Madagascar
financed by Caritas, and finally 3 other children
with undetermined nationalities.

The average duration of the stay of these
children ranged from 2 to 46 days.

Standing faithful

A full commitment that will insure our babies to receive the right level of specialized care.

Most of these patients presented more or less severe cases like :

- Acute gastro-enteritis, Bronchiolitis, Epilepsy, Respiratory Distress,

- Severe Dehydration, Renal insufficiency, Peritoneal and Hemodialysis, Pneumonia

- Congenital malformations, Prematurity, Ictyosis, Metabolic diseases, Jaundice

- And minor surgery cases.

Standing faithful

We also faced other rare cases like :

- Meningitis, Snakebite, Pleural effusion, Cytic fibrosis, Ascites, Mediastinitis
- Poisoning, Cardiac diseases, Sepsis, Neurologic diseases, Encephalitis
- Severe cellulitis.

Standing faithful

Many of these children were subject to **surgical interventions** due to one of the following diagnosis :

- Hypospadias, VATS, Anal imperforation, Abdominal occlusion, Bone marrow
- Aspiration, Muscle biopsy, Circumcision, Esophageal atresia, Liver biopsy
- Diaphragmatic hernia.

Critical Cases

- We started with smooth cases like average premature babies , then we gradually start to receive heavy cases, referral from all peripheral hospitals from all Lebanon.
- Most admissions were in Pediatric Intensive Care Unit and Neonatal Intensive care Unit

8 prématures ont déjà été opérés chez nous d'atresie de l'oesophage avec un seul cas de mortalité.

Operation qui consiste à relier l'oesophage à l'estomac

Frequence habituelle: 3 ou 4 par an dans un service normal

Toutes les couleurs, toutes les religions,
toutes les nationalités, tous les âges

Les secouristes de la C.R.L. connaissent bien notre centre et
transfèrent régulièrement des enfants de tout les coins du
Liban





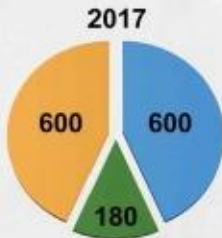
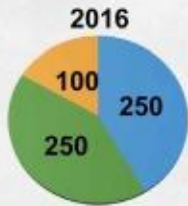
5 volontaires de SOS Chrétiens d'Orient et de la DCC
travaillent comme infirmières dans notre service



Finalement, une ambulance que nous avons remis en état pour pouvoir transférer des nouveaux-nés sans avoir recours à d'autres organismes

The Future Looks Bright

The Future Looks Bright



■ pediatrics ■ intensive ■ pediatrics ■ intensive
■ NICU ■ NICU

■ pediatrics ■ intensive
■ NICU

Communications plans and strategy

August-december 2016

Communication plans and strategy (contd)

Online presence\on going



facebook



Blogger

PR presence\on going



NEWS PAPERS EVENT COVERAGE



TV/RADIO INTERVIEWS

Communication plans and strategy (contd)

Coming plans and **activities**

Christmas village in our garden \Dec

Telethon night on LBC\ Jan-Feb

Fund raising theatre night\ Feb

How can you help make
the difference?

By Contributing to the cost of medical equipment

A : CT scan machine ; the budget of which varies between \$250k to 300K.
Or:

any of the following needed equipments or both :

B : -Echocardiography machine for new borns

- Price range around \$50k

C : -Gastro plus broncho plus colonoscopy plus colonne or video ;

- Price range estimated between \$100K and \$ 125K

D : -Material for neonatal and pediatric laparoscopy, cystoscopy and surgical interventions plus CO2 gaz insufflator ;

- Prices range about \$ 75.K

Hope is restored



Our Children deserve the right of birth , to live and
enjoy life like all other young citizens ...

Thank you